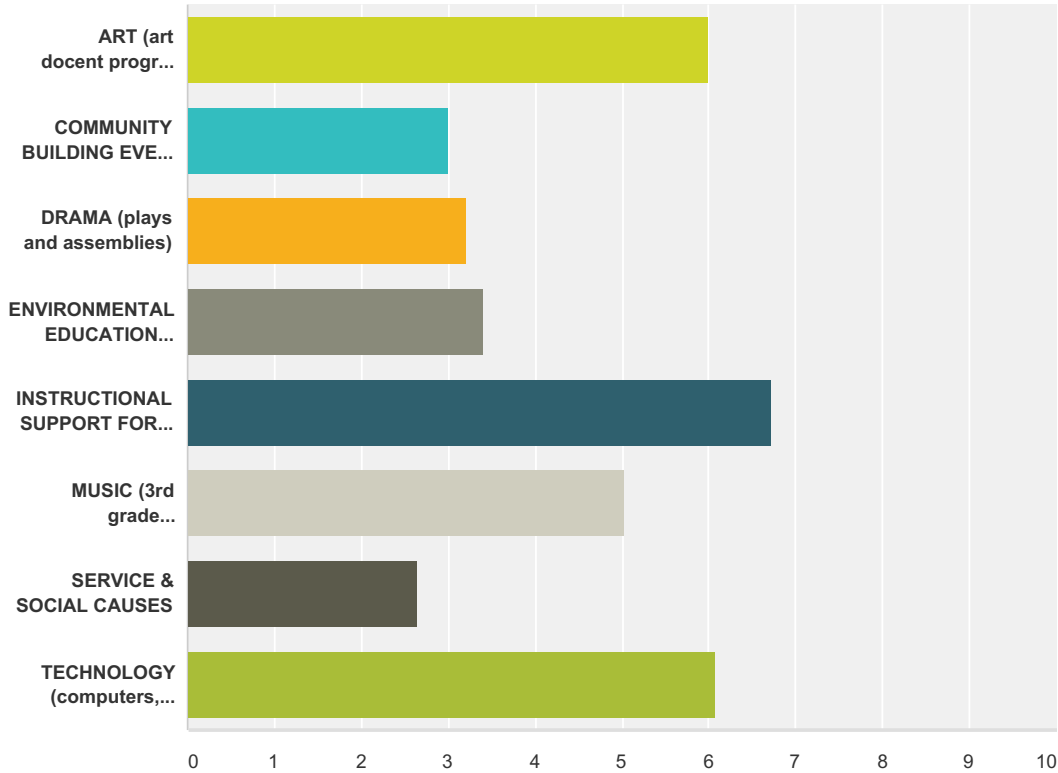


Q1 In terms of PTA funding, please rank the following categories in relation to what you believe their priority should be:

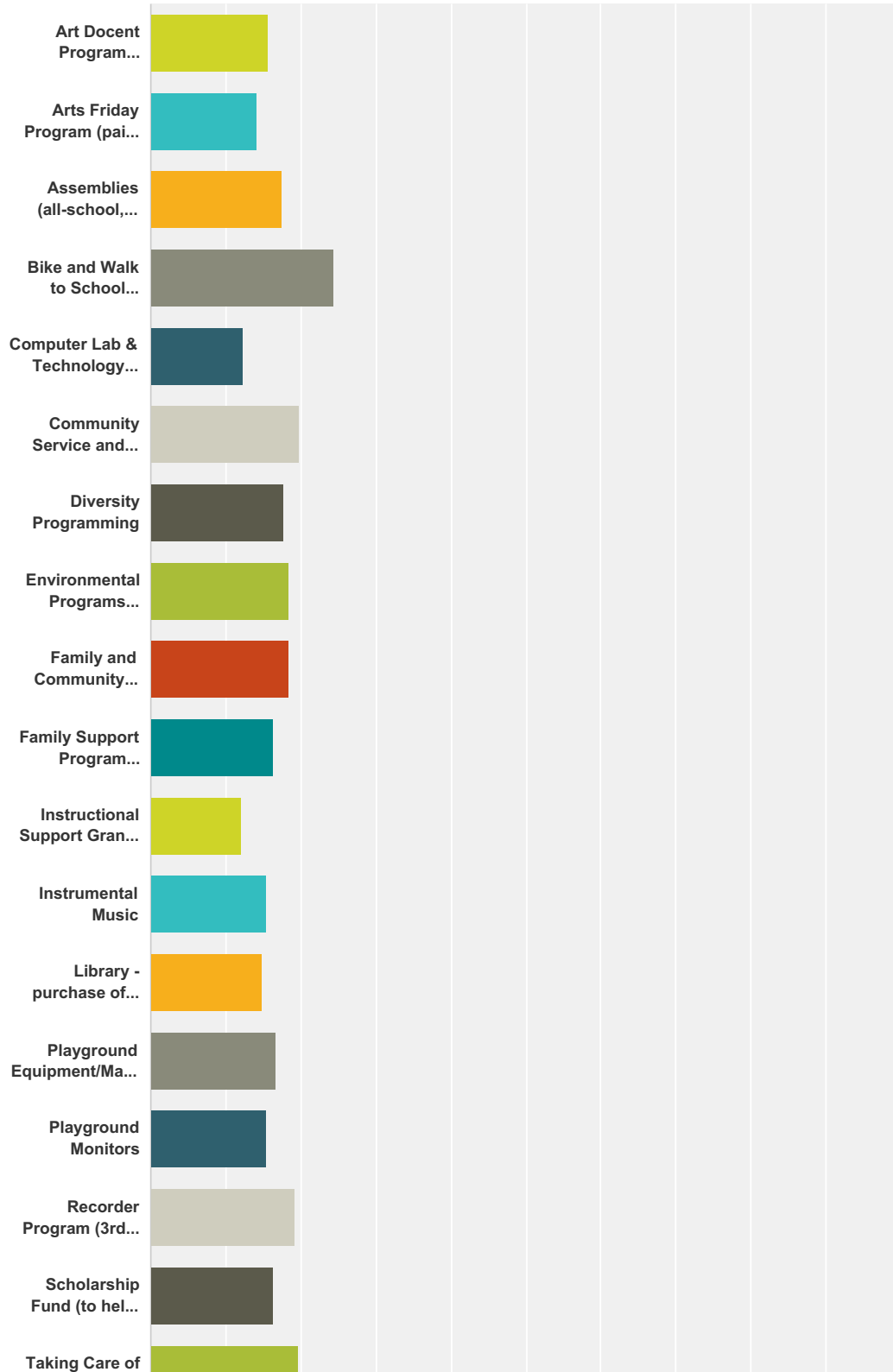
Answered: 79 Skipped: 1

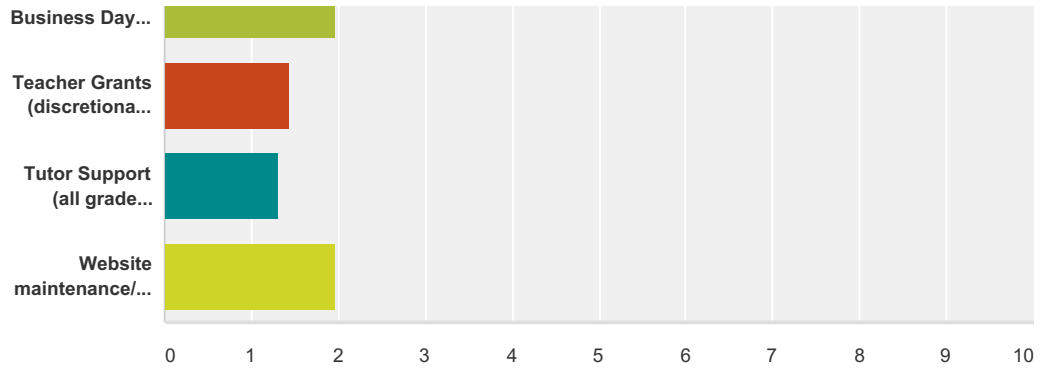


	1	2	3	4	5	6	7	8	Total	Score
ART (art docent program, Arts Friday)	18.99% 15	17.72% 14	31.65% 25	17.72% 14	5.06% 4	6.33% 5	2.53% 2	0.00% 0	79	5.99
COMMUNITY BUILDING EVENTS (BLAST, potlucks, Heritage Night, PTA meetings)	0.00% 0	0.00% 0	7.59% 6	15.19% 12	17.72% 14	16.46% 13	15.19% 12	27.85% 22	79	3.00
DRAMA (plays and assemblies)	1.30% 1	2.60% 2	7.79% 6	7.79% 6	16.88% 13	23.38% 18	28.57% 22	11.69% 9	77	3.21
ENVIRONMENTAL EDUCATION (salmon hatchery, school garden)	1.28% 1	6.41% 5	3.85% 3	17.95% 14	11.54% 9	20.51% 16	25.64% 20	12.82% 10	78	3.40
INSTRUCTIONAL SUPPORT FOR SCHOOL (helps bridge the gap from reduced state funding and maintain support for existing programs, allowing us to supplement with additional instructional time, tutors, etc.)	56.96% 45	12.66% 10	6.33% 5	7.59% 6	7.59% 6	6.33% 5	1.27% 1	1.27% 1	79	6.73
MUSIC (3rd grade recorders, 4th/5th instrumental music)	1.27% 1	17.72% 14	26.58% 21	18.99% 15	18.99% 15	10.13% 8	2.53% 2	3.80% 3	79	5.04
SERVICE & SOCIAL CAUSES	0.00% 0	3.95% 3	6.58% 5	6.58% 5	11.84% 9	13.16% 10	21.05% 16	36.84% 28	76	2.66
TECHNOLOGY (computers, computer lab salary, web maintenance)	20.51% 16	39.74% 31	8.97% 7	8.97% 7	11.54% 9	3.85% 3	2.56% 2	3.85% 3	78	6.08

Q2 The PTA funds and helps to support many different programs at West Woodland. Please mark the level of importance you perceive in these programs:

Answered: 79 Skipped: 1



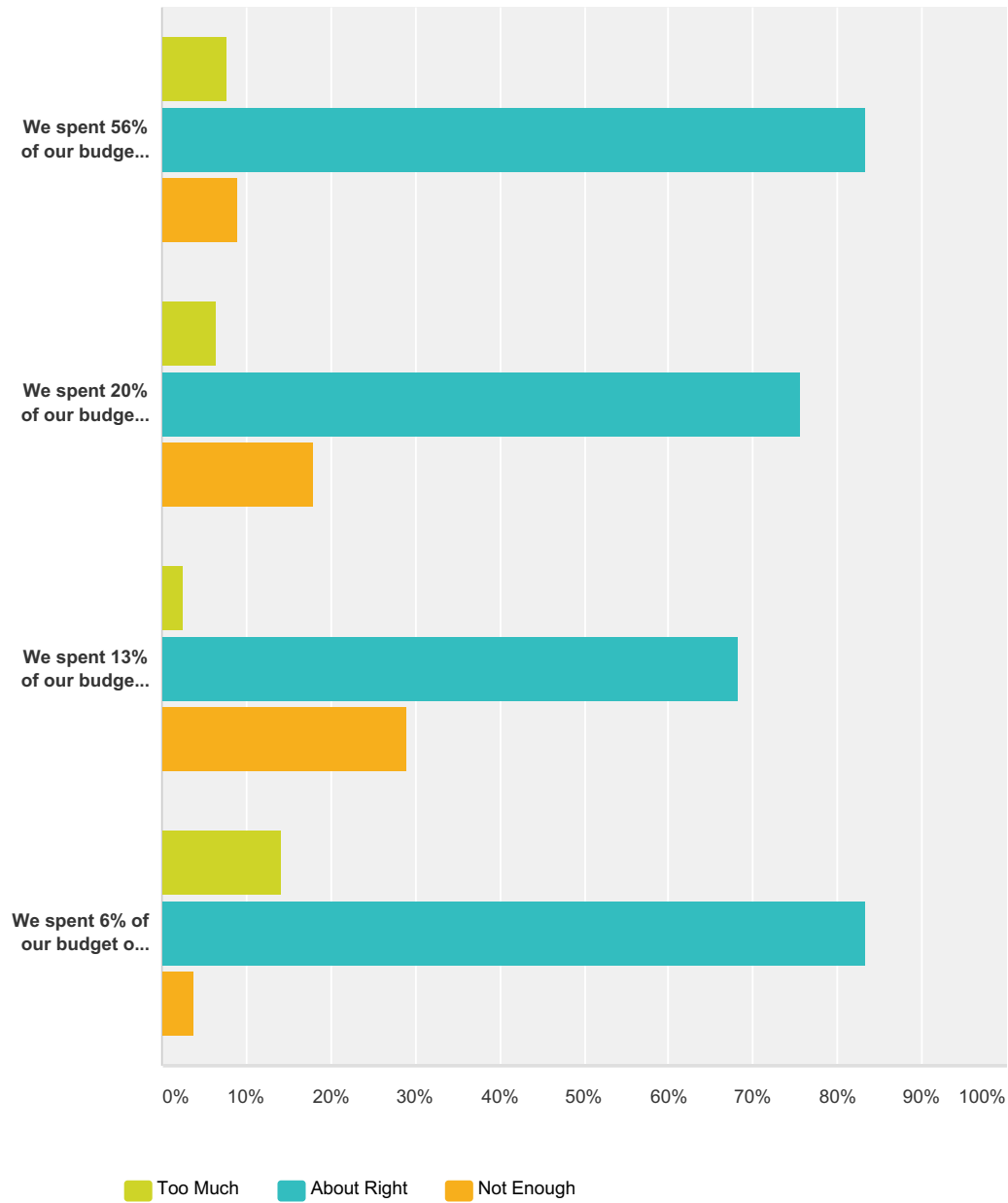


	Very Important/Essential	Important	Not Very Important	Total	Weighted Average
Art Docent Program (volunteer-based)	46.15% 36	51.28% 40	2.56% 2	78	1.56
Arts Friday Program (paid instructors)	63.29% 50	32.91% 26	3.80% 3	79	1.41
Assemblies (all-school, various topics & programs)	31.65% 25	62.03% 49	6.33% 5	79	1.75
Bike and Walk to School Programs	7.79% 6	38.96% 30	53.25% 41	77	2.45
Computer Lab & Technology Support	79.75% 63	17.72% 14	2.53% 2	79	1.23
Community Service and Outreach	16.67% 13	67.95% 53	15.38% 12	78	1.99
Diversity Programming	34.62% 27	53.85% 42	11.54% 9	78	1.77
Environmental Programs (salmon hatchery, garden)	29.87% 23	55.84% 43	14.29% 11	77	1.84
Family and Community Events (BLAST, Movie Nights, Potlucks, PTA meetings, Talent Night)	29.11% 23	58.23% 46	12.66% 10	79	1.84
Family Support Program (emergency fund to assist families in our community who may be in need)	41.77% 33	53.16% 42	5.06% 4	79	1.63
Instructional Support Grant to School (helps bridge the gap from lack of state funding)	82.28% 65	13.92% 11	3.80% 3	79	1.22
Instrumental Music	50.63% 40	44.30% 35	5.06% 4	79	1.54
Library - purchase of additional materials	54.55% 42	42.86% 33	2.60% 2	77	1.48
Playground Equipment/Maintenance	41.56% 32	50.65% 39	7.79% 6	77	1.66
Playground Monitors	50.65% 39	44.16% 34	5.19% 4	77	1.55
Recorder Program (3rd grade)	25.64% 20	56.41% 44	17.95% 14	78	1.92
Scholarship Fund (to help families pay for fee-based programs)	46.15% 36	44.87% 35	8.97% 7	78	1.63
Taking Care of Business Day (TCB Day)	25.64% 20	52.56% 41	21.79% 17	78	1.96

Teacher Grants (discretionary funds for each teacher - \$600 each)	58.97% 46	37.18% 29	3.85% 3	78	1.45
Tutor Support (all grade levels)	70.89% 56	26.58% 21	2.53% 2	79	1.32
Website maintenance/upgrade to increase functionality	21.52% 17	60.76% 48	17.72% 14	79	1.96

Q5 Referring to the percentages below, please let us know how you view the allocation of funds.

Answered: 79 Skipped: 1

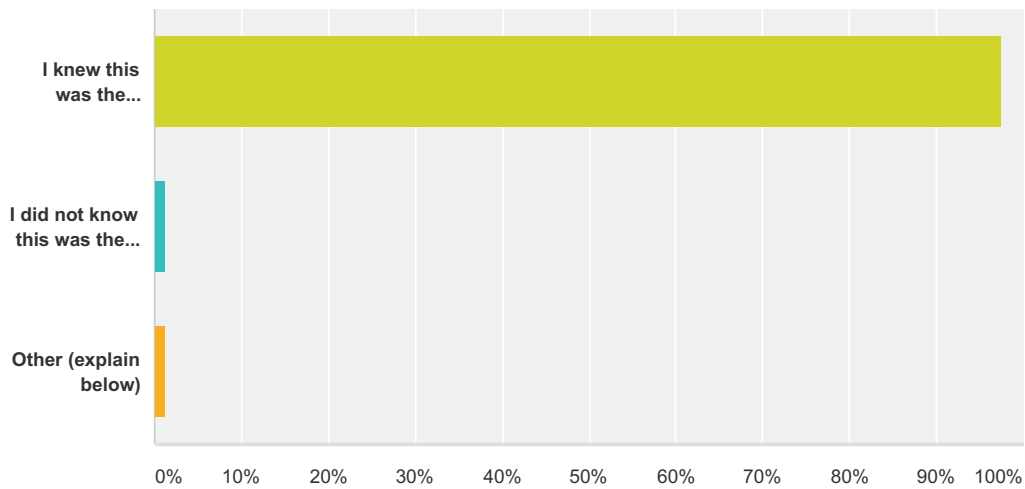


	Too Much	About Right	Not Enough	Total Respondents
We spent 56% of our budget on "Classroom Support", such as tutors, instructional support, and library books	7.69% 6	83.33% 65	8.97% 7	78
We spent 20% of our budget on "Technology" such as the computer lab and lab manager's salary	6.41% 5	75.64% 59	17.95% 14	78
We spent 13% of our budget on "Arts," such as the Arts Friday program, art docent program and music	2.53% 2	68.35% 54	29.11% 23	79

We spent 6% of our budget on "Building Community" such as the BLAST, New Family Potluck, PTA meetings and Talent Night	14.10% 11	83.33% 65	3.85% 3	78
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Q6 Our fundraising model utilizes the Annual Appeal in the fall as our primary fundraiser, with the Gala in the spring to raise any additional necessary funds. We communicated this plan through handouts at TCB Day, presentations at Curriculum Night, Wildcat Chat, Kid Mail, Facebook, and Room Rep Emails.

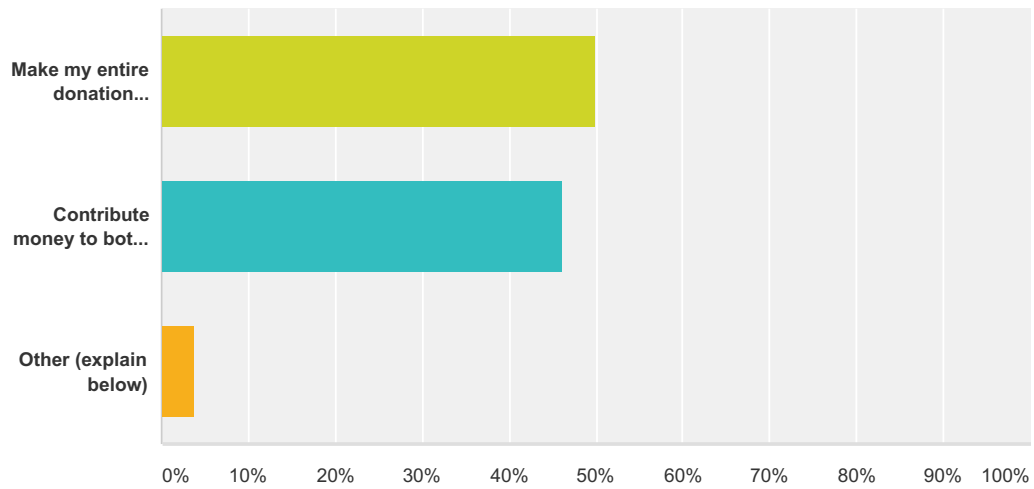
Answered: 78 Skipped: 2



Answer Choices	Responses
I knew this was the fundraising model	97.44% 76
I did not know this was the fundraising model	1.28% 1
Other (explain below)	1.28% 1
Total	78

Q7 Given the choice, would you prefer to:

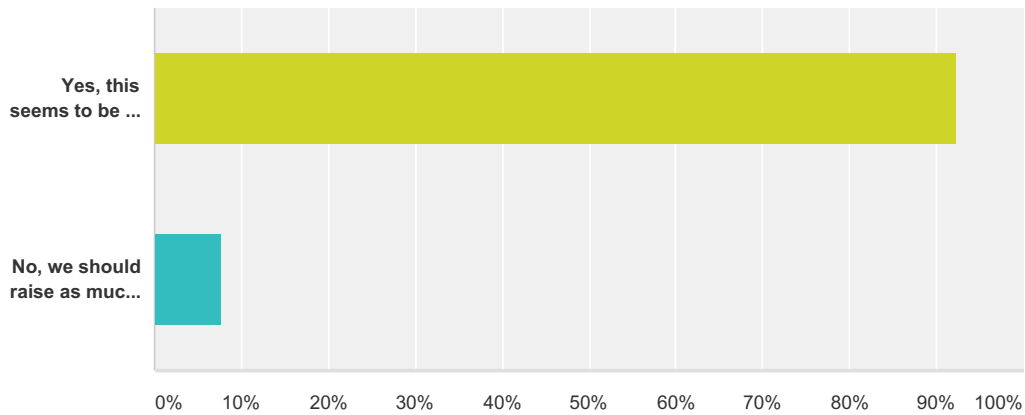
Answered: 78 Skipped: 2



Answer Choices	Responses
Make my entire donation through the Annual Appeal (either as a one-time donation, or monthly installments)	50.00% 39
Contribute money to both the Annual Appeal and the Gala	46.15% 36
Other (explain below)	3.85% 3
Total	78

Q8 We tailor our fundraising efforts to not raise too much beyond our annual goal every year ("raise only what we need"). We do this for two reasons: 1) to honor our families' household budgets, in recognition that they may also want to make charitable contributions elsewhere; and 2) the notion that we should spend the money we raise in the year that we raise it (for the benefit of the families who donated the money). Do you think this is the right approach?

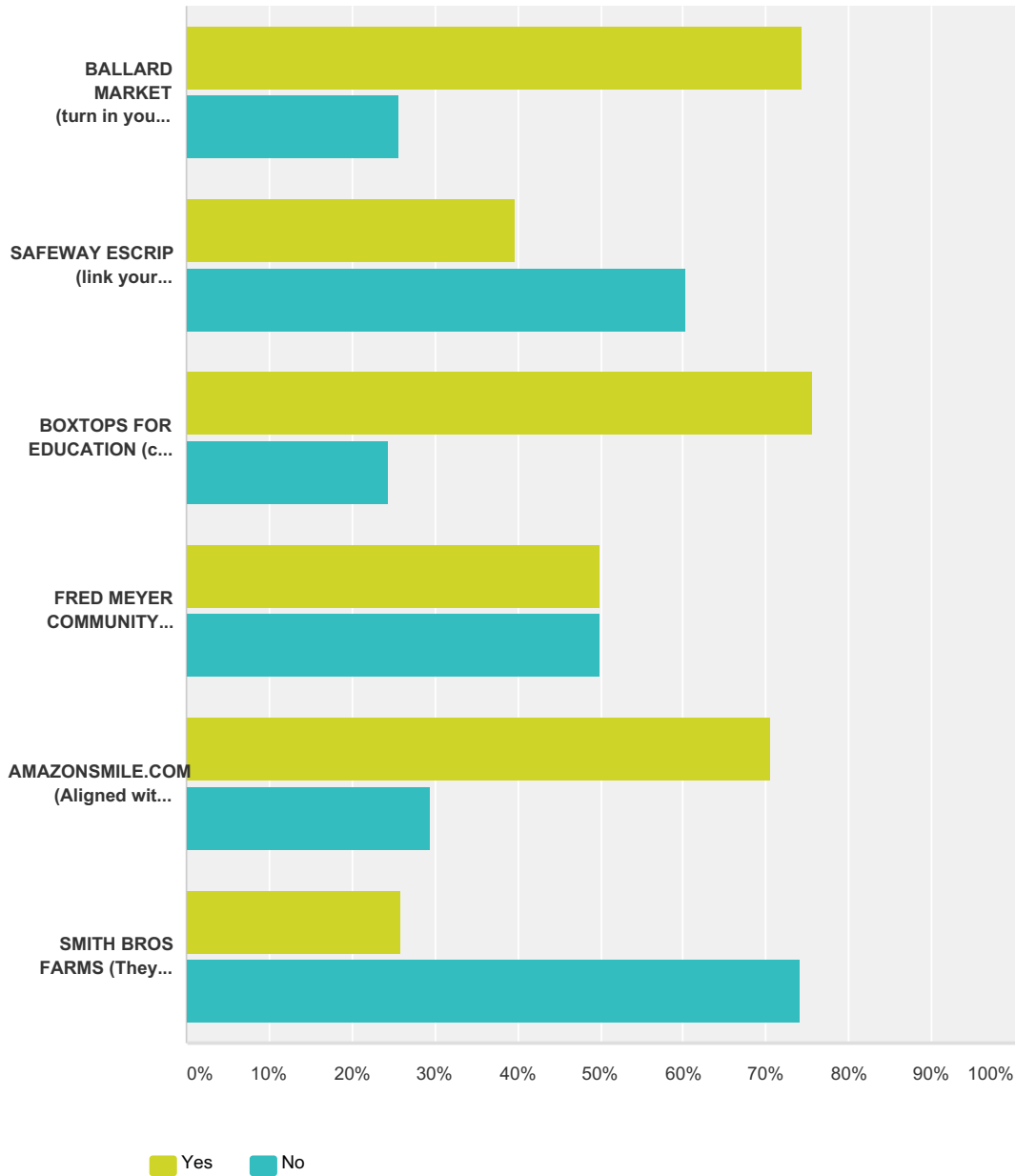
Answered: 78 Skipped: 2



Answer Choices	Responses
Yes, this seems to be the right approach	92.31% 72
No, we should raise as much money as we can, every year	7.69% 6
Total	78

Q9 We raise approximately \$4,000 per year from "passive" fundraisers that help us earn money/cash back on amounts that we spend doing our usual household shopping. Are you aware of these fundraisers?

Answered: 78 Skipped: 2

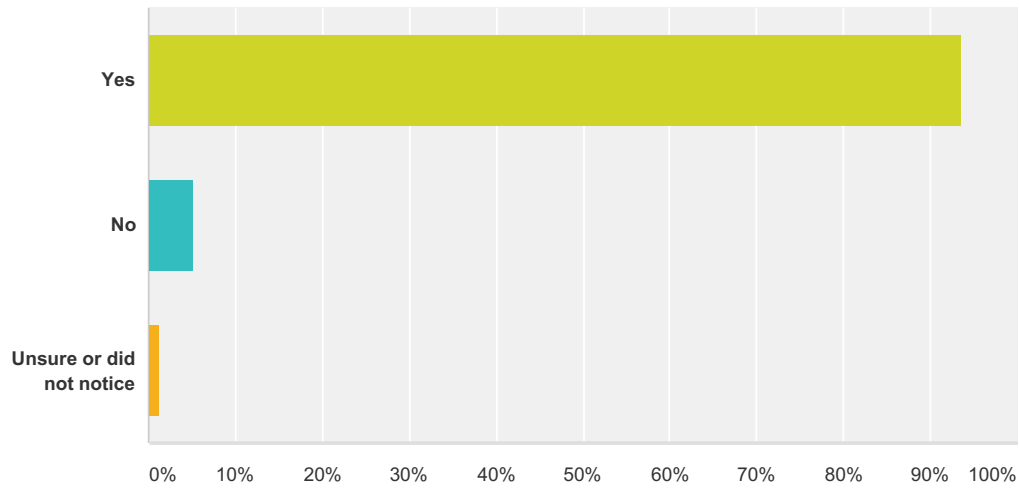


	Yes	No	Total
BALLARD MARKET (turn in your receipts, Ballard Market gives 1% back)	74.36% 58	25.64% 20	78

SAFEWAY ESCRIP (link your Safeway card to support West Woodland, we get money back)	39.74% 31	60.26% 47	78
BOXTOPS FOR EDUCATION (clip and return "box tops" tabs on participating brands)	75.64% 59	24.36% 19	78
FRED MEYER COMMUNITY REWARDS (Link your FM Rewards Card to support West Woodland, we get money back)	50.00% 39	50.00% 39	78
AMAZONSMILE.COM (Aligned with the regular Amazon.com, you designate that you would like to support West Woodland, and they make a donation)	70.51% 55	29.49% 23	78
SMITH BROS FARMS (They donate \$20 to the PTA for any family who signs up with their service and receives at least four deliveries)	25.97% 20	74.03% 57	77

Q10 Thank You for making our 2015 Annual Appeal such a great success! Our goal is for 100% of the response cards to be returned, regardless of whether a family is able to donate financially. We ask for all of the cards back so that we are sure that the materials made their way home to you, and that you understand the programs the PTA funds support. We do not want families to feel pressured to give if it doesn't work for them. In our Annual Appeal documents, did we communicate this effectively?

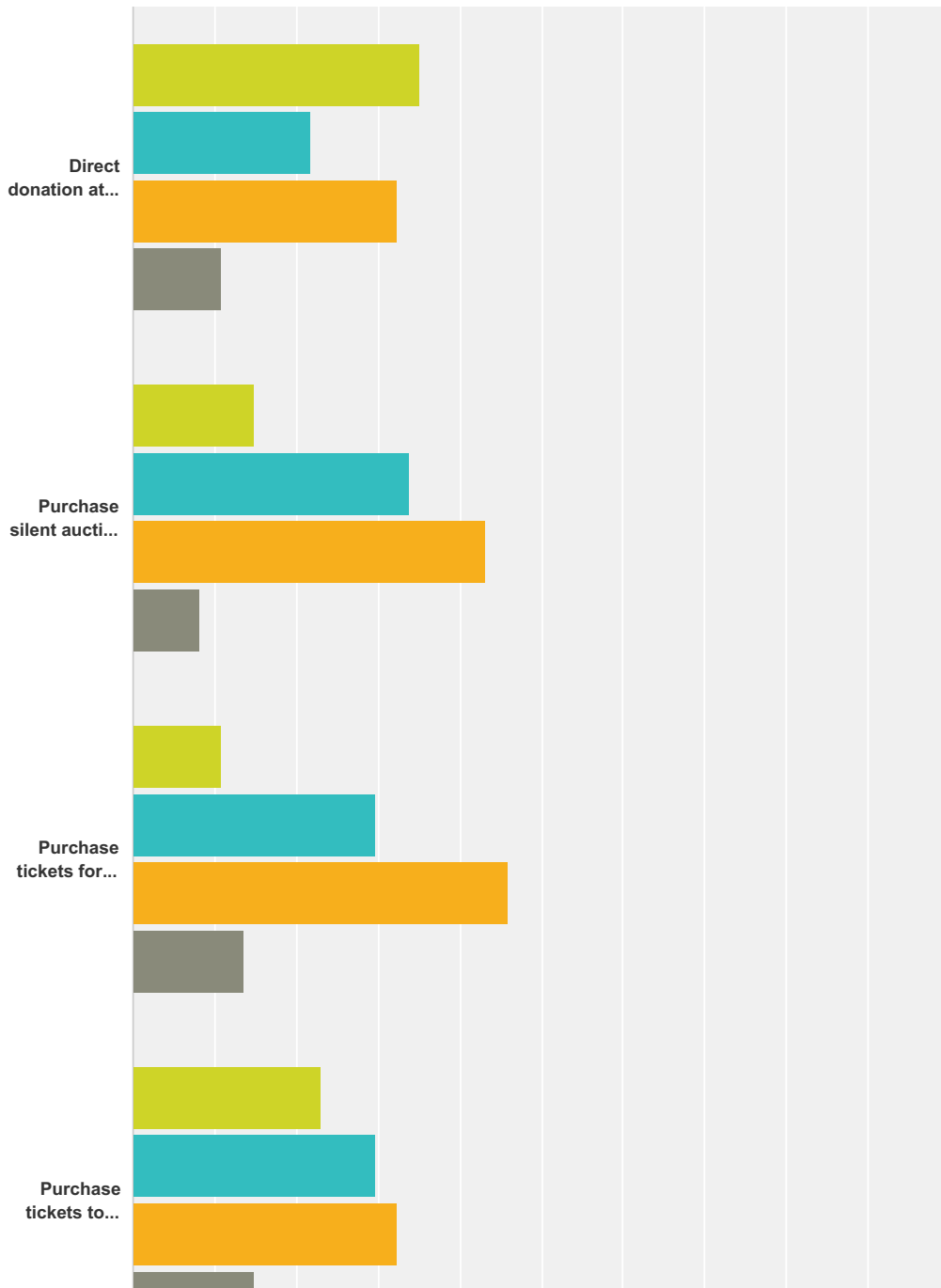
Answered: 78 Skipped: 2

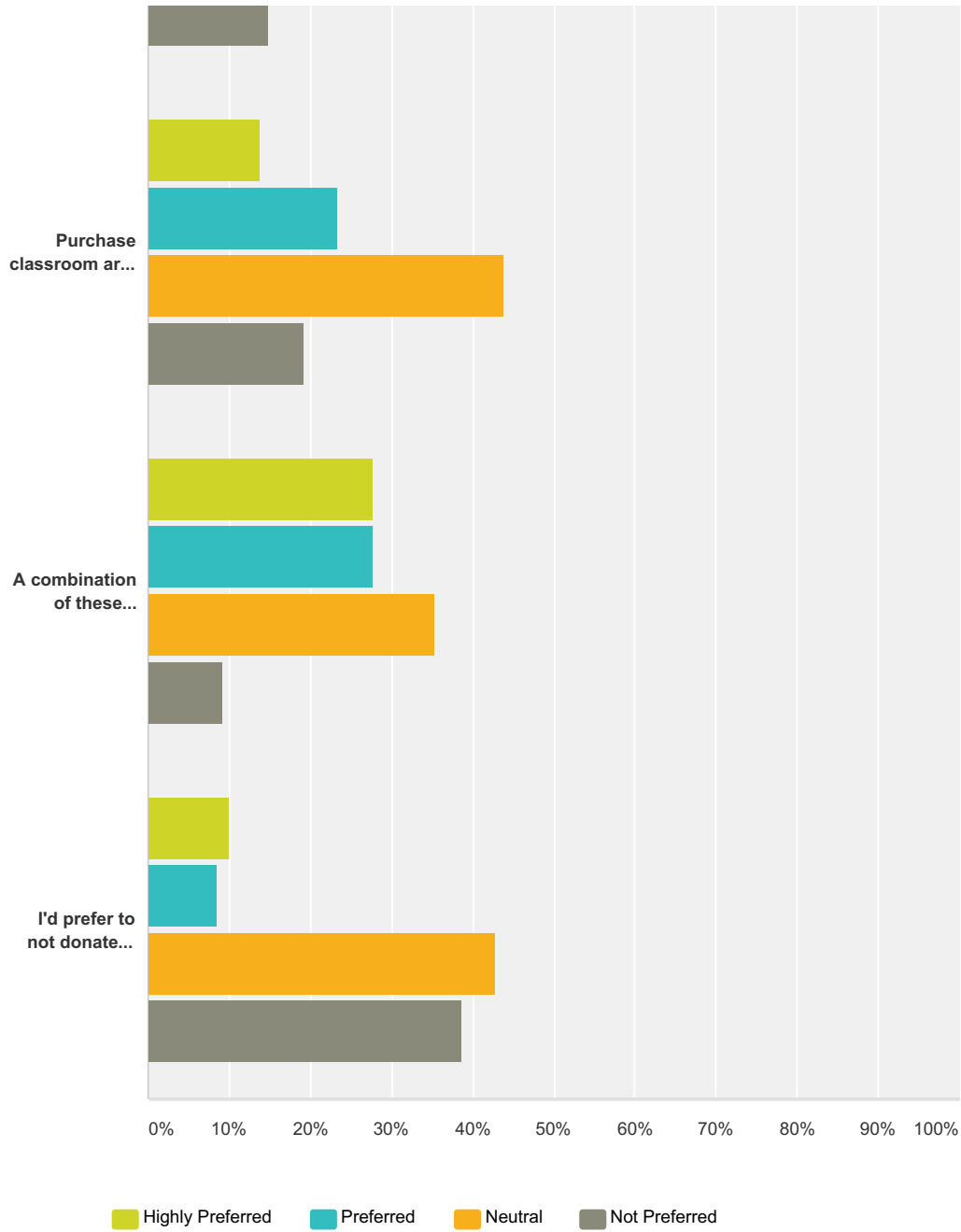


Answer Choices	Responses	
Yes	93.59%	73
No	5.13%	4
Unsure or did not notice	1.28%	1
Total		78

Q12 The method of Gala fundraising has differed slightly every year, and at various times has included the methods referenced below. This year, Gala fundraising was done via direct donation (either at the event or online), silent auction and a raffle. Please give us your feedback on your most preferred way(s) to raise money through the Gala.

Answered: 76 Skipped: 4



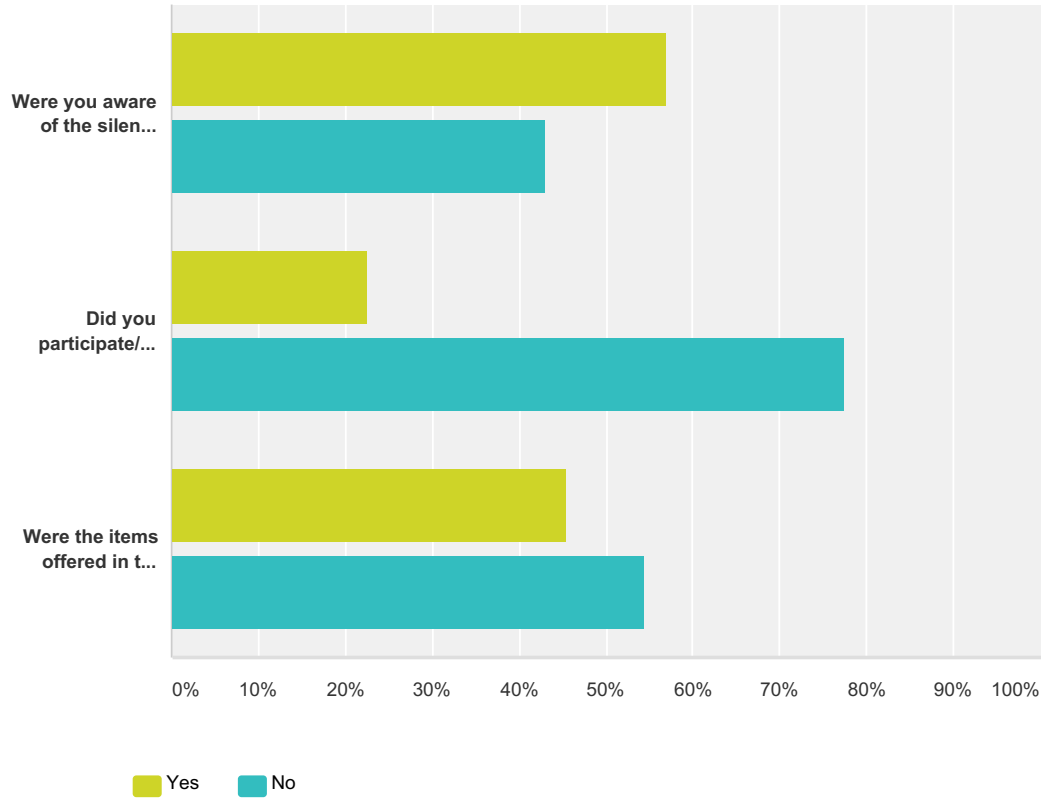


	Highly Preferred	Preferred	Neutral	Not Preferred	Total
Direct donation at event (or online)	35.14% 26	21.62% 16	32.43% 24	10.81% 8	74
Purchase silent auction items	14.86% 11	33.78% 25	43.24% 32	8.11% 6	74
Purchase tickets for raffle prizes	10.81% 8	29.73% 22	45.95% 34	13.51% 10	74
Purchase tickets to experiences, community parties or events (adults or children)	22.97% 17	29.73% 22	32.43% 24	14.86% 11	74
Purchase classroom art projects	13.70% 10	23.29% 17	43.84% 32	19.18% 14	73

A combination of these choices	27.69% 18	27.69% 18	35.38% 23	9.23% 6	65
I'd prefer to not donate through the Gala at all	10.00% 7	8.57% 6	42.86% 30	38.57% 27	70

Q13 We added a silent auction to the Gala fundraising this year. Please provide feedback.

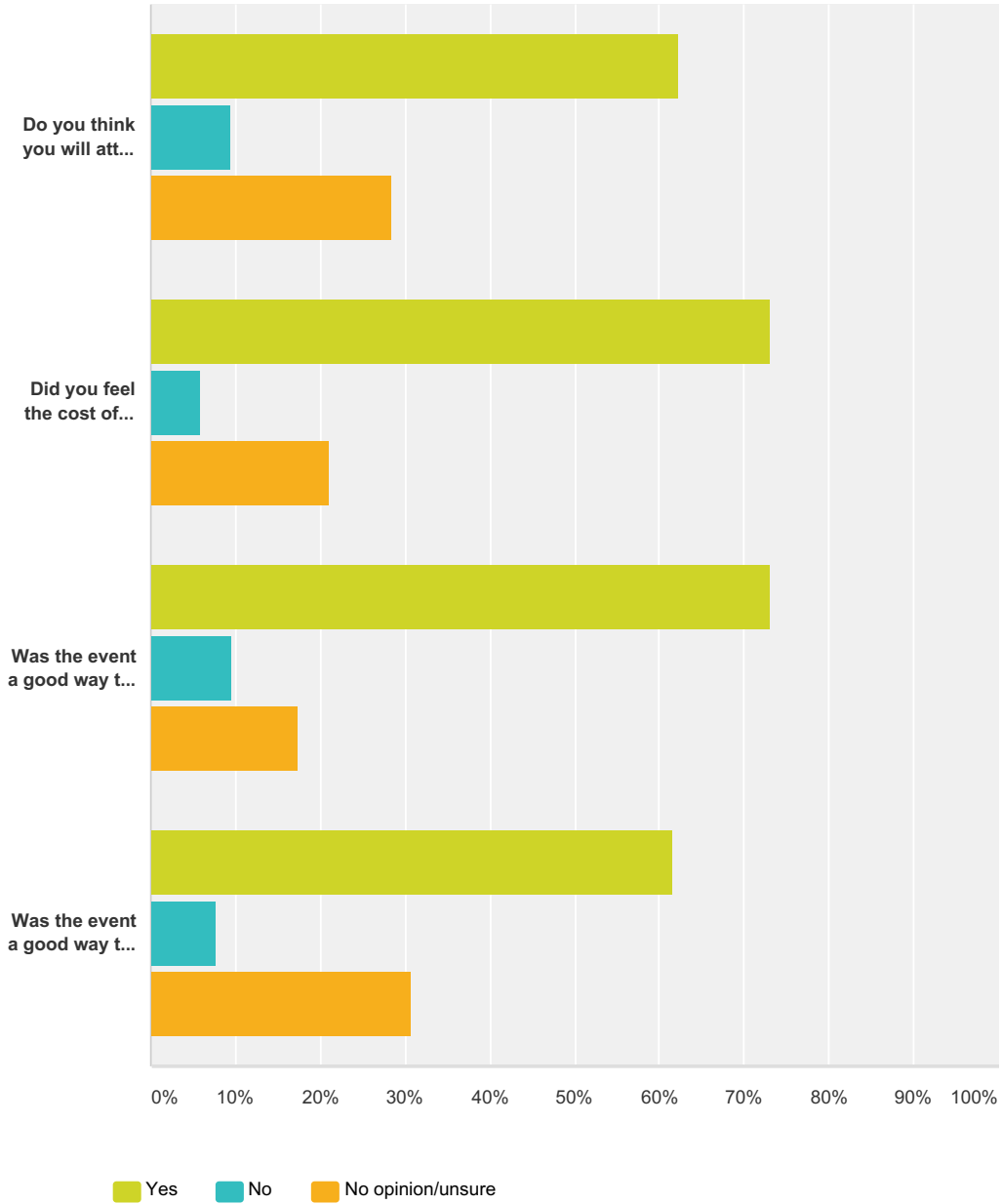
Answered: 72 Skipped: 8



	Yes	No	Total
Were you aware of the silent auction at the Gala this year?	56.94% 41	43.06% 31	72
Did you participate/bid in the silent auction?	22.54% 16	77.46% 55	71
Were the items offered in the silent auction of interest to you?	45.61% 26	54.39% 31	57

Q14 If you DID attend The Gala this year, please provide feedback on these questions:

Answered: 53 Skipped: 27

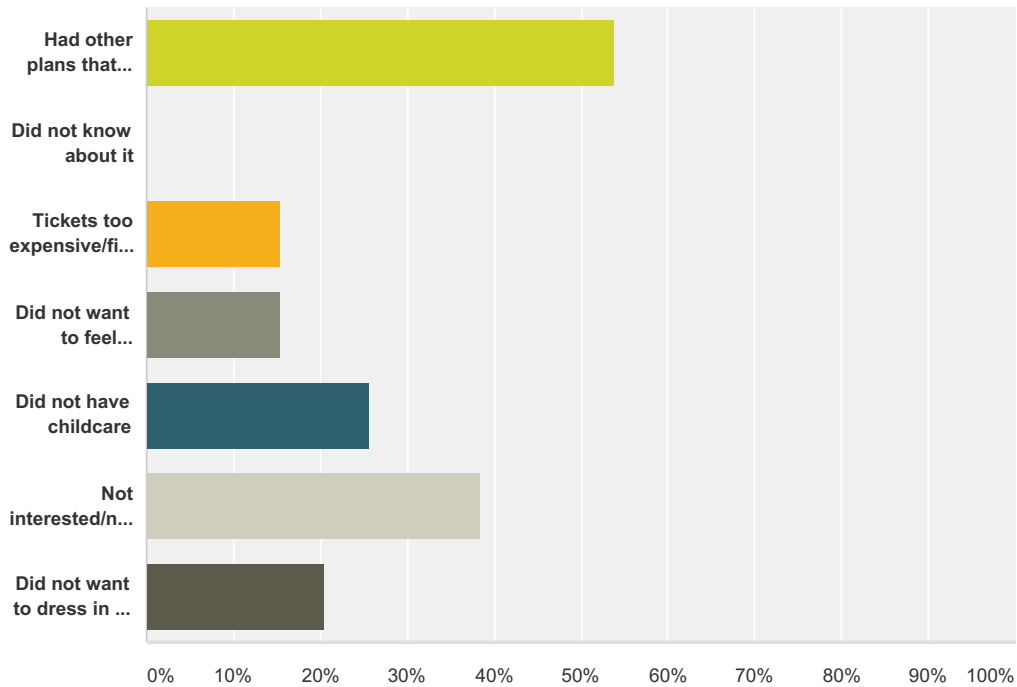


	Yes	No	No opinion/unsure	Total
Do you think you will attend next year?	62.26% 33	9.43% 5	28.30% 15	53
Did you feel the cost of attending was a good value?	73.08% 38	5.77% 3	21.15% 11	52
Was the event a good way to build community?	73.08% 38	9.62% 5	17.31% 9	52

Was the event a good way to raise money?	61.54% 32	7.69% 4	30.77% 16	52
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Q15 If you did NOT attend The Gala this year, please indicate your reason(s) for not attending (please check all that apply).

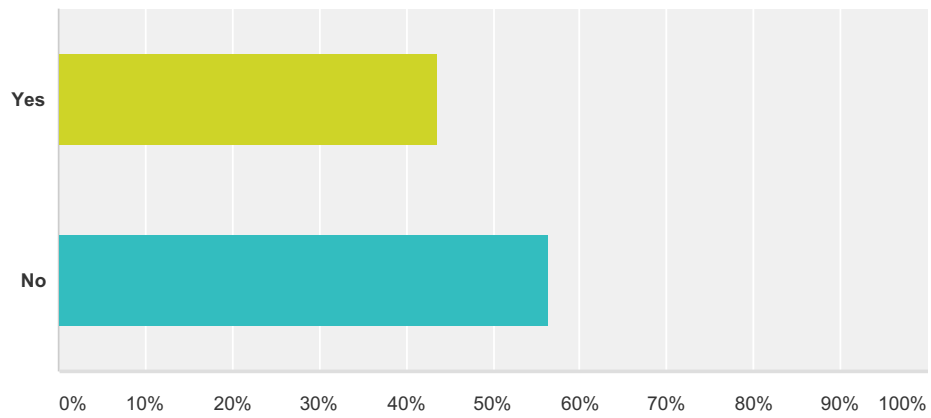
Answered: 39 Skipped: 41



Answer Choices	Responses	
Had other plans that evening	53.85%	21
Did not know about it	0.00%	0
Tickets too expensive/financial reasons	15.38%	6
Did not want to feel pressured to donate - or was not interested in attending a fundraiser	15.38%	6
Did not have childcare	25.64%	10
Not interested/not my kind of thing	38.46%	15
Did not want to dress in a theme	20.51%	8
Total Respondents: 39		

Q17 Did you attend any of the PTA community meetings this year?

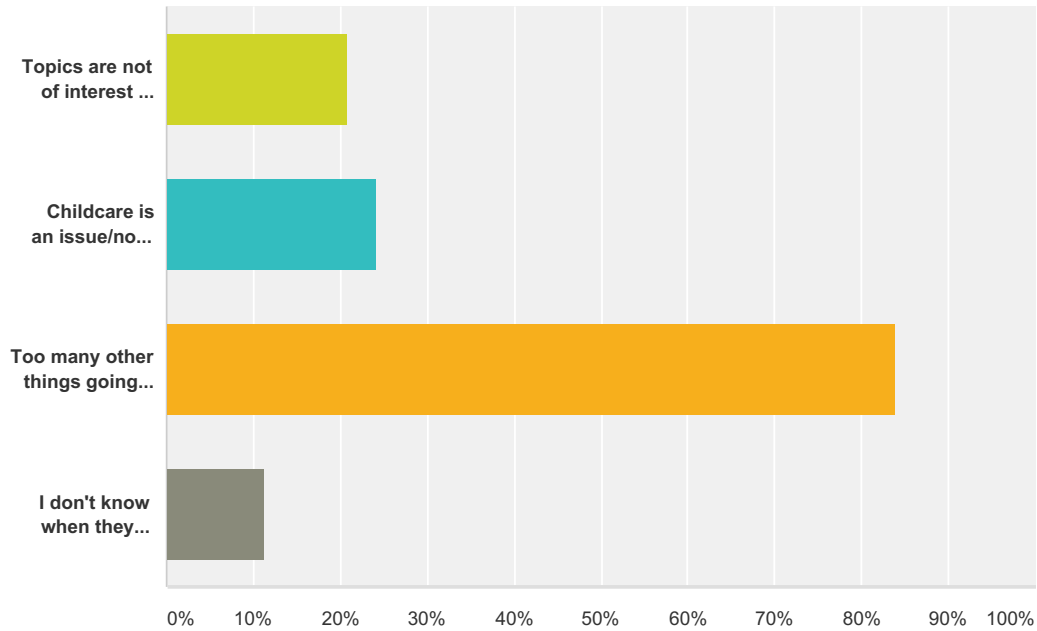
Answered: 78 Skipped: 2



Answer Choices	Responses
Yes	43.59% 34
No	56.41% 44
Total	78

Q18 Please share any reasons you may have for not attending PTA Community meetings, either this year or in the past (check all that have applied to you).

Answered: 62 Skipped: 18

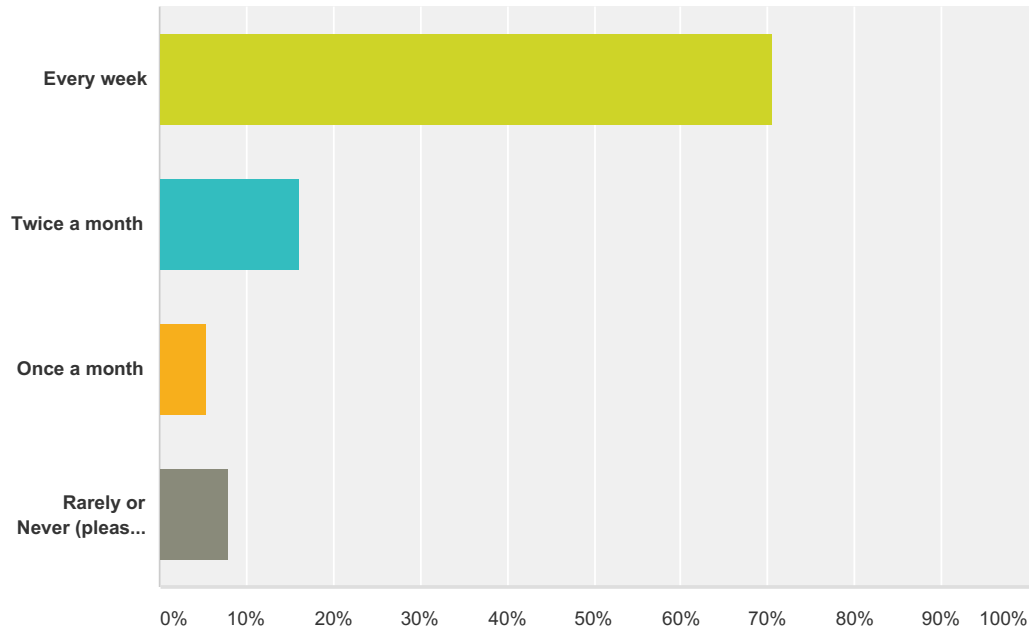


Answer Choices	Responses
Topics are not of interest to me	20.97% 13
Childcare is an issue/no childcare offered at meetings	24.19% 15
Too many other things going on in the evenings/too busy	83.87% 52
I don't know when they are/don't hear about them in time	11.29% 7
Total Respondents: 62	

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Q20 The Wildcat Chat is the main source of information at West Woodland. How often do you read it?

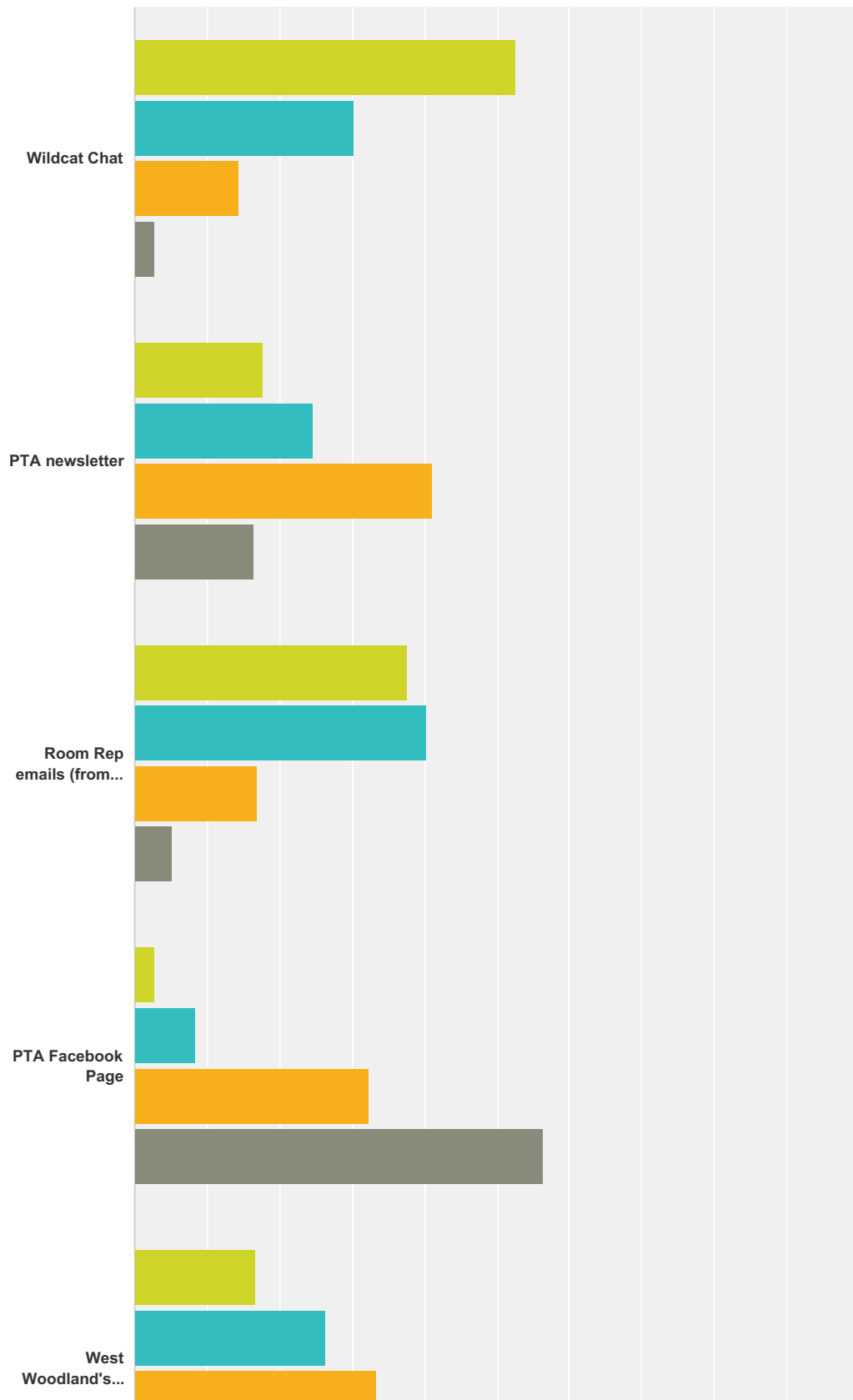
Answered: 75 Skipped: 5

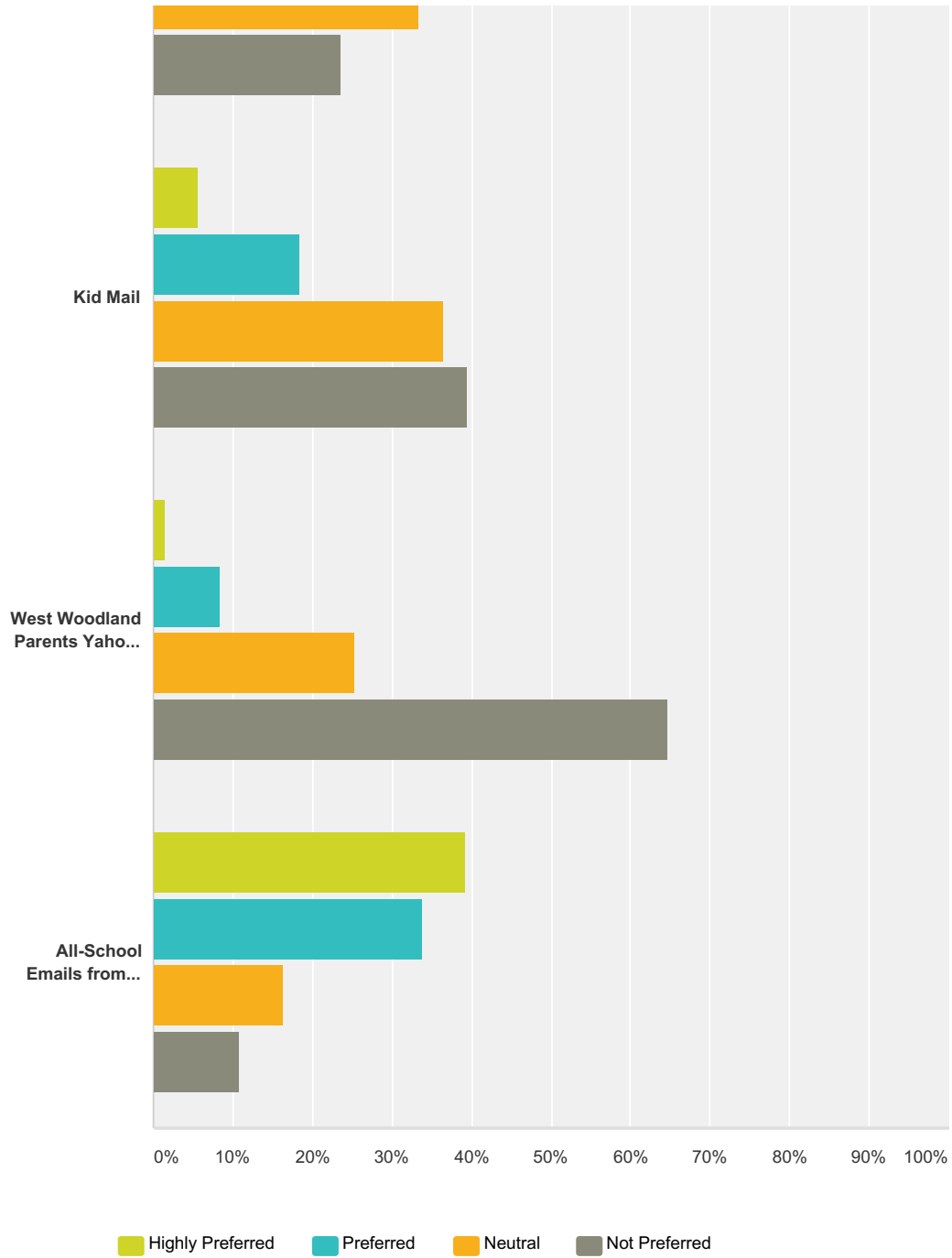


Answer Choices	Responses
Every week	70.67% 53
Twice a month	16.00% 12
Once a month	5.33% 4
Rarely or Never (please explain in the 'other' section)	8.00% 6
Total	75

Q21 How do you prefer to receive PTA Communications?

Answered: 77 Skipped: 3



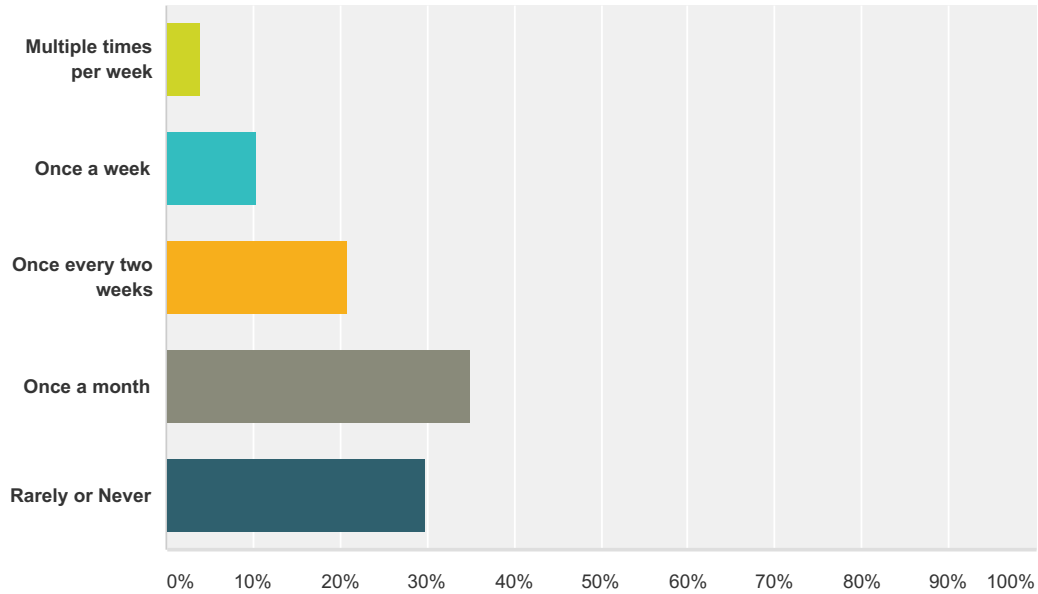


	Highly Preferred	Preferred	Neutral	Not Preferred	Total
Wildcat Chat	52.63% 40	30.26% 23	14.47% 11	2.63% 2	76
PTA newsletter	17.81% 13	24.66% 18	41.10% 30	16.44% 12	73
Room Rep emails (from your class)	37.66% 29	40.26% 31	16.88% 13	5.19% 4	77
PTA Facebook Page	2.82% 2	8.45% 6	32.39% 23	56.34% 40	71
West Woodland's school website	16.67% 12	26.39% 19	33.33% 24	23.61% 17	72

Kid Mail	5.63% 4	18.31% 13	36.62% 26	39.44% 28	71
West Woodland Parents Yahoo Group	1.41% 1	8.45% 6	25.35% 18	64.79% 46	71
All-School Emails from Principal Thaxton	39.19% 29	33.78% 25	16.22% 12	10.81% 8	74

Q22 On average, how often do you visit our school's website (www.westwoodlandes.seattleschools.org)?

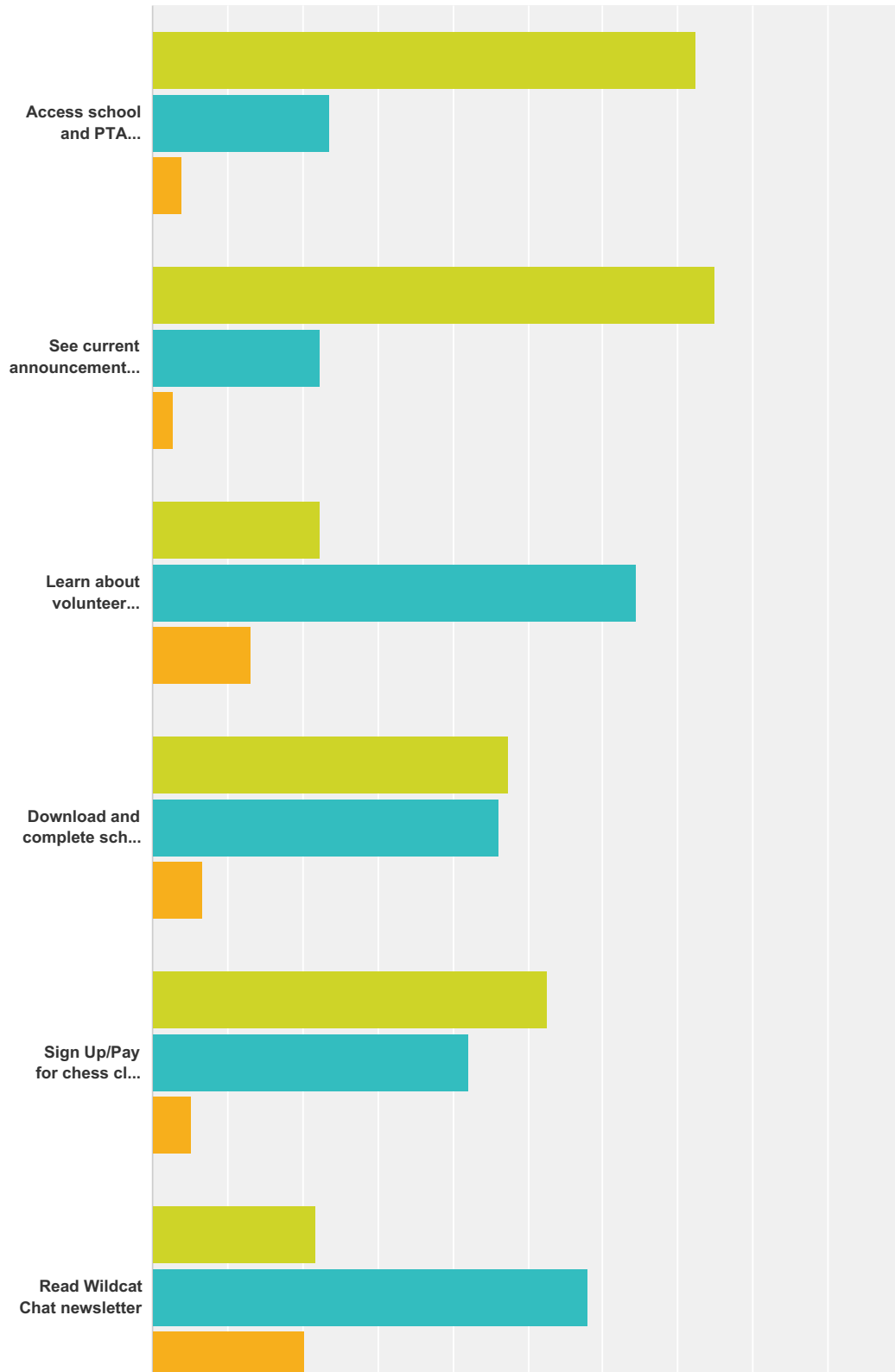
Answered: 77 Skipped: 3

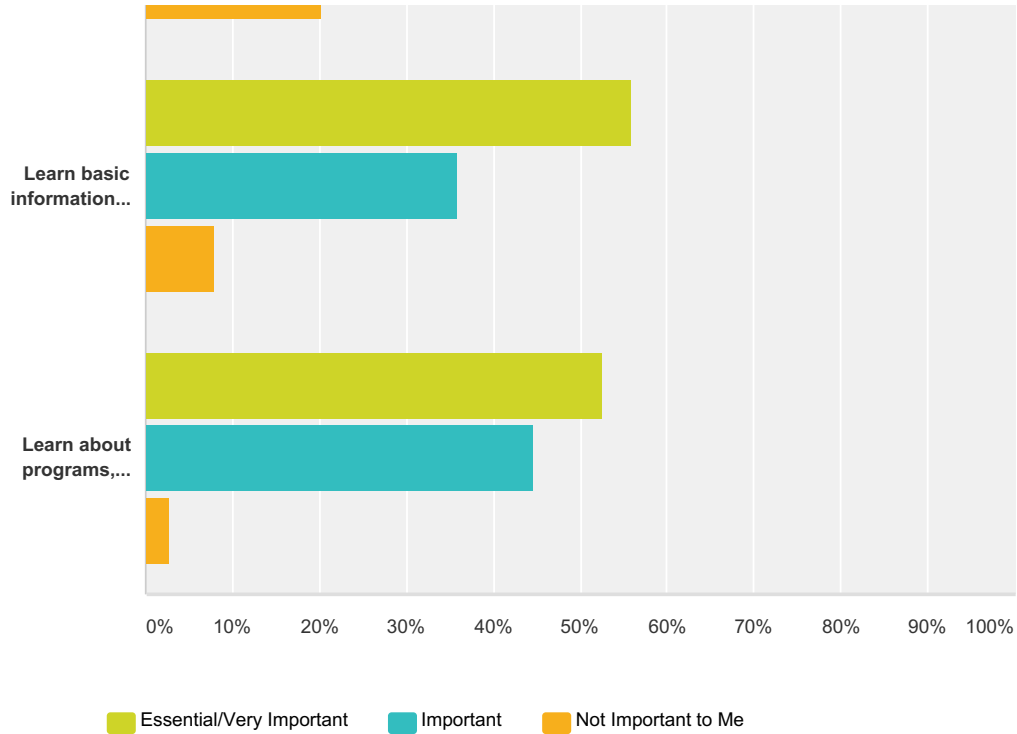


Answer Choices	Responses
Multiple times per week	3.90% 3
Once a week	10.39% 8
Once every two weeks	20.78% 16
Once a month	35.06% 27
Rarely or Never	29.87% 23
Total	77

Q23 We have continued to work on revising and improving the functionality of our school website. Please provide feedback about your preferred uses for the website:

Answered: 76 Skipped: 4

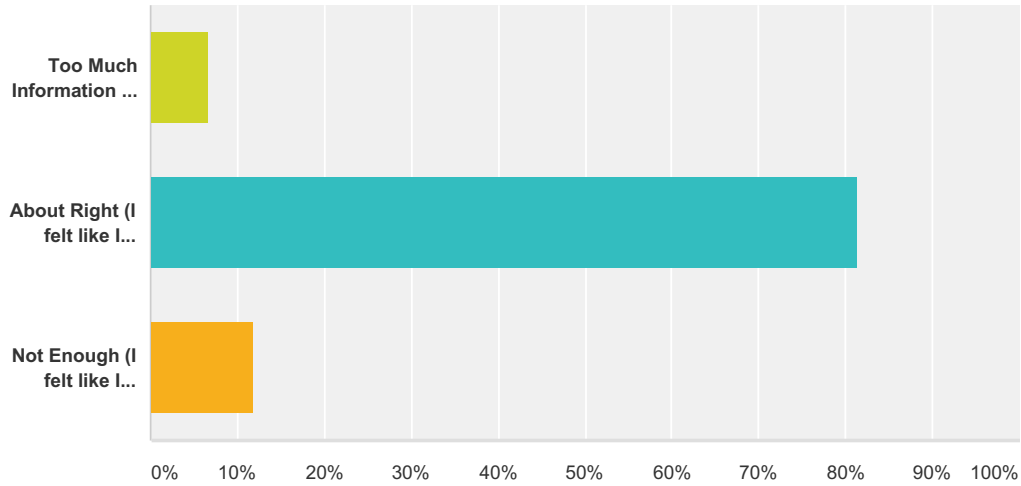




	Essential/Very Important	Important	Not Important to Me	Total
Access school and PTA calendar	72.37% 55	23.68% 18	3.95% 3	76
See current announcements and get information about upcoming events	75.00% 57	22.37% 17	2.63% 2	76
Learn about volunteer opportunities and/or sign up to volunteer	22.37% 17	64.47% 49	13.16% 10	76
Download and complete school and PTA-related forms, including TCB Day	47.37% 36	46.05% 35	6.58% 5	76
Sign Up/Pay for chess club, choir, enrichment classes, wacky wednesday, and other fee-based activities	52.63% 40	42.11% 32	5.26% 4	76
Read Wildcat Chat newsletter	21.62% 16	58.11% 43	20.27% 15	74
Learn basic information about West Woodland such as start/release times, safety info, etc.	56.00% 42	36.00% 27	8.00% 6	75
Learn about programs, activities, and events	52.63% 40	44.74% 34	2.63% 2	76

Q24 In providing information about the PTA and the programs that we support, we attempt to strike a balance of making information available without flooding our community with too many emails, etc. How informed did you feel you were this year about the PTA?

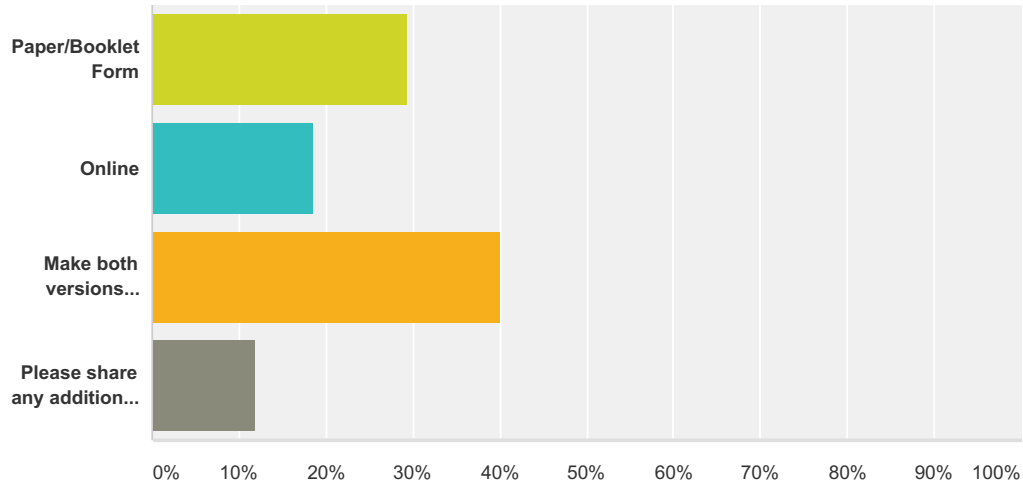
Answered: 75 Skipped: 5



Answer Choices	Responses
Too Much Information (I was tired of hearing about the PTA, and/or felt like I got the same information over and over)	6.67% 5
About Right (I felt like I knew what was going on)	81.33% 61
Not Enough (I felt like I didn't know what was going on)	12.00% 9
Total	75

Q26 The West Woodland School Directory was distributed by the PTA as on online version this year. Do you prefer to receive the directory:

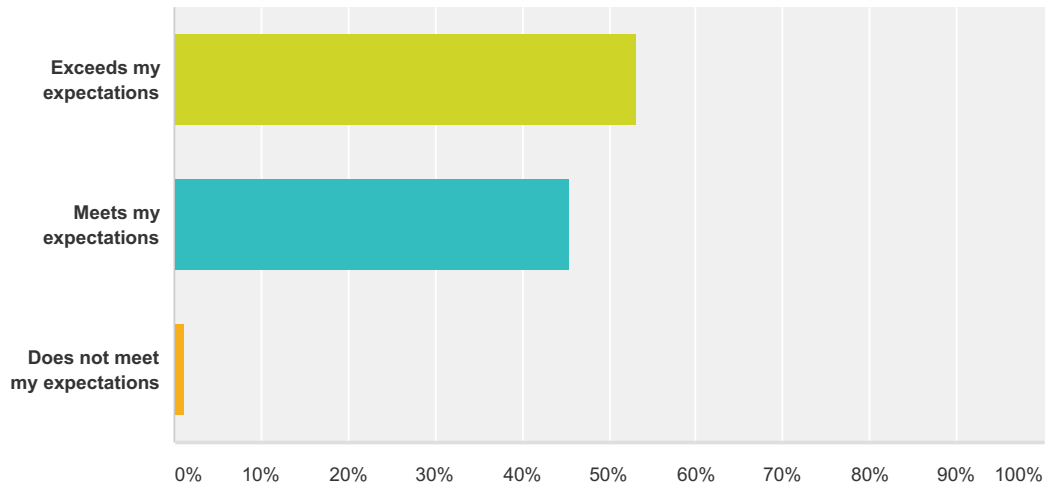
Answered: 75 Skipped: 5



Answer Choices	Responses
Paper/Booklet Form	29.33% 22
Online	18.67% 14
Make both versions available	40.00% 30
Please share any additional feedback you have regarding the West Woodland School Directory.	12.00% 9
Total	75

Q27 In general, my experience at West Woodland Elementary School:

Answered: 77 Skipped: 3

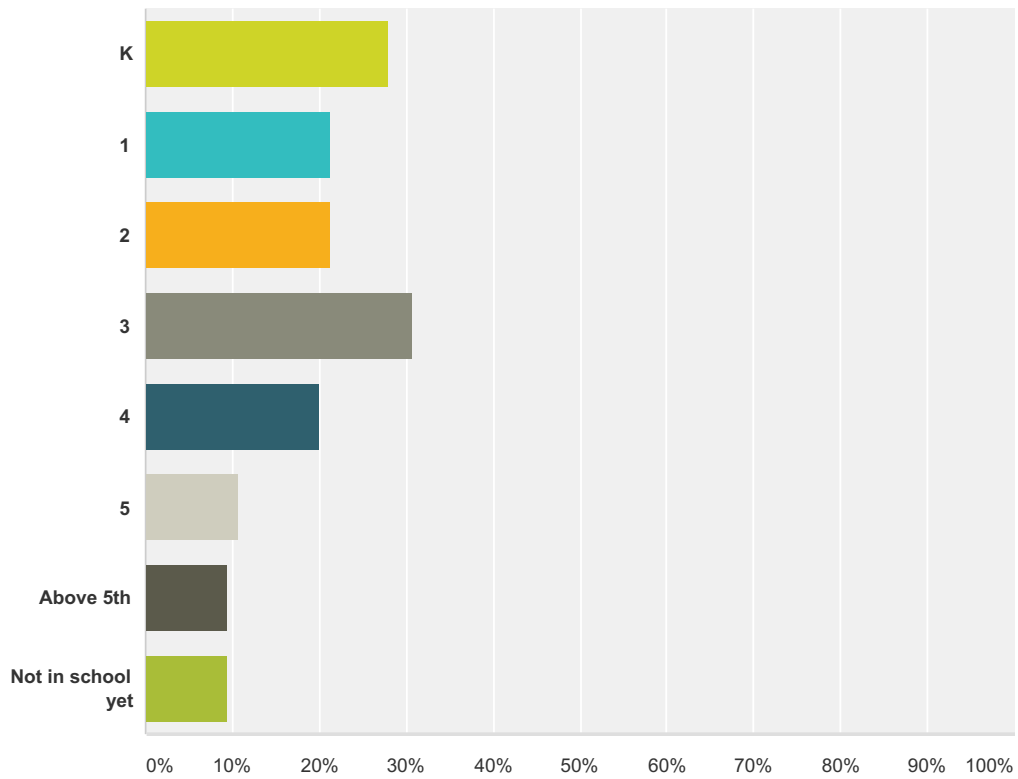


Answer Choices	Responses
Exceeds my expectations	53.25% 41
Meets my expectations	45.45% 35
Does not meet my expectations	1.30% 1
Total	77

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Q30 I have children in each of the following grades (whether or not at West Woodland):

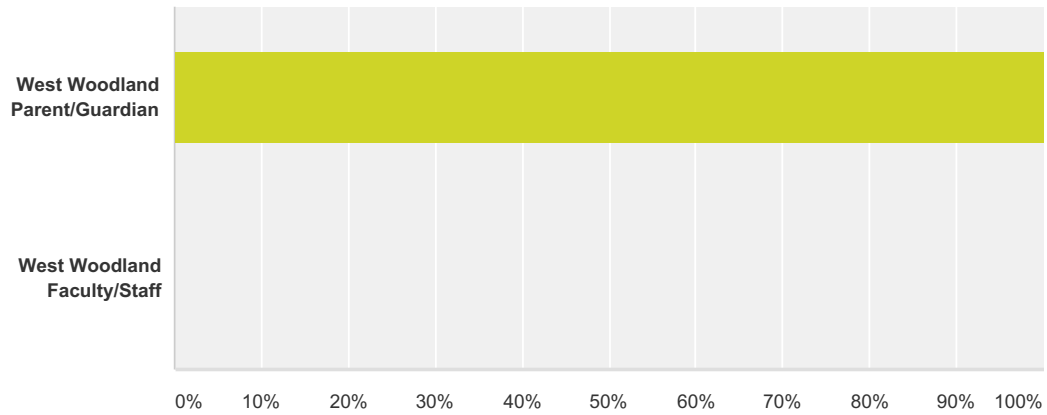
Answered: 75 Skipped: 5



Answer Choices	Responses
K	28.00% 21
1	21.33% 16
2	21.33% 16
3	30.67% 23
4	20.00% 15
5	10.67% 8
Above 5th	9.33% 7
Not in school yet	9.33% 7
Total Respondents: 75	

Q31 I am taking this survey as a:

Answered: 76 Skipped: 4



Answer Choices	Responses
West Woodland Parent/Guardian	100.00% 76
West Woodland Faculty/Staff	0.00% 0
Total Respondents: 76	